



# e-news

from the Photographic Alliance of Great Britain

Issue 339 01 September 2023

# MASTERS OF PRINT

sponsored by CEWE and Online Paper



The SIXTH MASTERS OF PRINT in St Martin in the Bull Ring, before the arrival of the opening throng

# OPEN FOR ENTRY NOW

Hon Editor: Rod Wheelans MPAGB MFIAP FRPS FIPF HonPAGB HonSPF. [e-news@thepagb.org.uk](mailto:e-news@thepagb.org.uk)

# 17<sup>th</sup> FIAP World Cup for Clubs 2022

The presentation of the Awards of the 17<sup>th</sup> World Cup for Clubs 2022 took place on Sunday 9<sup>th</sup> July 2023 at the Smethwick Photographic Society Clubrooms, which is a FIAP Exhibition Centre, in Birmingham. The results of the FIAP World Cup for Clubs was previously announced in **e-news** and the results were:

1 <sup>st</sup>	<b>Rolls Royce (Derby) PS</b>	UK
2 <sup>nd</sup>	<b>Wigan 10 Foto Club</b>	UK
3 <sup>rd</sup>	<b>The Chinese Canadian Photographic Society of Toronto</b>	Canada
4 <sup>th</sup>	<b>Catchlight Camera Club</b>	UK
5 <sup>th</sup>	<b>Oldham Photographic Society</b>	UK
6 <sup>th</sup>	<b>Naturfreunde Fotoklub Neuzeug</b>	Austria
7 <sup>th</sup>	<b>GF II Cupolone EFI-CAFIAP</b>	Italy
8 <sup>th</sup>	<b>Foto-en Diaclub Iris-Lede</b>	Belgium
9 <sup>th</sup>	<b>Keswick Photographic Society</b>	UK
10 <sup>t</sup> h	<b>Chorley Photographic Society</b>	UK

<i>Award</i>	<i>Author</i>	<i>Club</i>	<i>Title</i>
<i>FIAP Silver Medal</i>	<b>Eddie Coccozza</b>	Wigan 10 Foto Club	Victorians Walking the Dog
<i>Hon. Mention</i>	<b>Simon Roberts</b>	Keswick Photographic Society	Spoilt for Choice
<i>Hon. Mention</i>	<b>Paul Cheetham</b>	Nottingham & Notts Photographic Society	Queen Of the Kingfishers

## WINNING CLUB **Rolls Royce (Derby) PS**

<b>Brian Stephenson</b>	Honourable Mention FIAP
<b>Carol McNiven Young</b>	Honourable Mention FIAP
<b>David Cudworth</b>	Honourable Mention FIAP
<b>David Keep</b>	Honourable Mention FIAP
<b>Gianpiero Ferrari</b>	Honourable Mention FIAP
<b>Jamie MacArthur</b>	Honourable Mention FIAP
<b>Jon Mee</b>	Honourable Mention FIAP
<b>Katrina Mee</b>	Honourable Mention FIAP
<b>Marlies Chell</b>	Honourable Mention FIAP
<b>Neil Humphries</b>	Honourable Mention FIAP
<b>Sue Hartley</b>	Honourable Mention FIAP

As you can see the UK, who have historically dominated this event, did well again.

*Photos and article by Howard Tate >>*

Members of the FIAP Directory Board, including The President of FIAP, Riccardo Bussi, were in attendance to make the awards presentations.



*Members of Rolls Royce Derby PS receiving the Maurice Dorikens Trophy*



Also in attendance were members of the PAGB Executive, including The President Daphne Hanson, along with members of Smethwick P.S., who hosted and made the arrangements for the event.

*<< Daphne Hanson. President of the Photographic Alliance & Ricardo Busi, President of the Federation Internationale de Lart Photographique.*

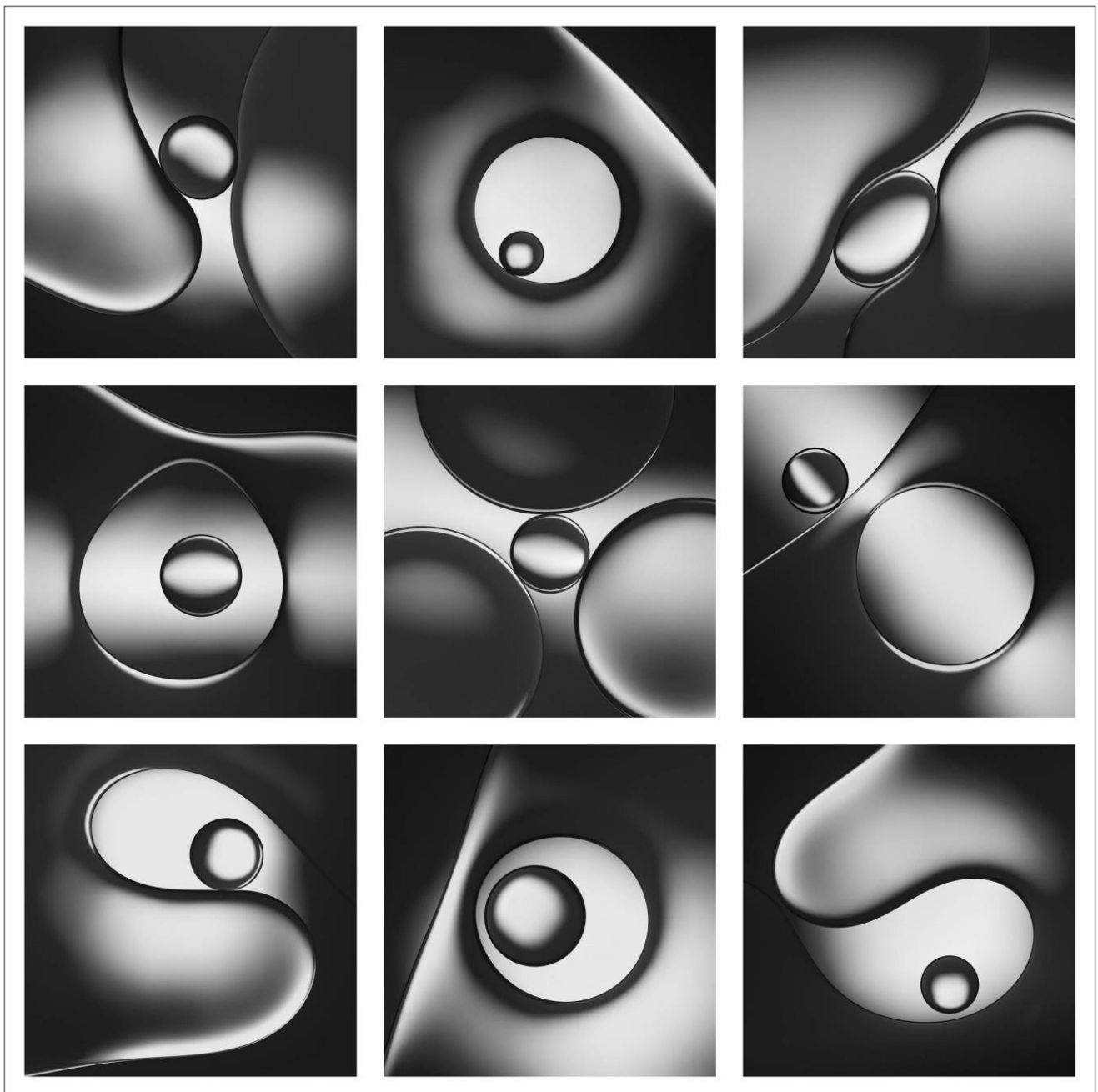
*Photo Andy Hanson*



Mike Lawrence, Oldham PS, receiving the 5th place Certificate



Members of GF II Cupolone EFI-CAFIAP receiving the 7th Place Certificate



Oil Droplet Adventures by Martin Parratt from the SIXTH MASTERS OF PRINT

# THE SEVENTH MASTERS OF PRINT

IS NOW OPEN FOR ENTRIES

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**RECEIPT OF PRINTS BY**  
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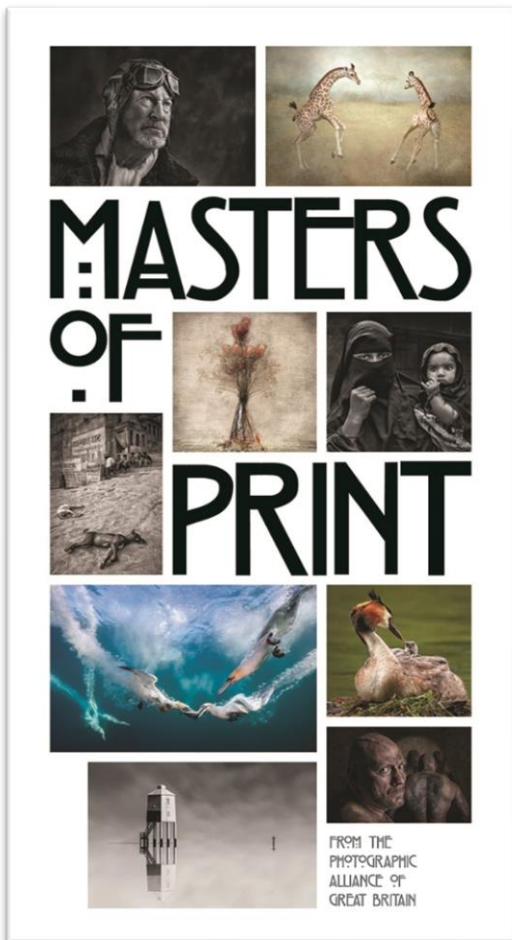
**03 DECEMBER 2023**  
**06 DECEMBER 2023**  
**9/10 DECEMBER 2023**  
**15 DECEMBER 2023**  
**03 FEBRUARY 2024**



**Read the Rules and Conditions at**

<http://www.thepagb.org.uk/competitions/pagb-masters-of-print/>





**THE SEVENTH MASTERS OF PRINT EXHIBITION IS NOW OPEN FOR ENTRY!**

(Have you saved your best print for the mega prestige of an acceptance to this exhibition?)

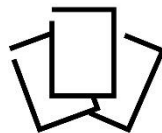
Nine medals are awarded, and hundreds of people will view the exhibition in several popular venues around the country.

The Grand Opening in St Martin in the Bull Ring, Birmingham, is a truly festive affair, attended by our corporate sponsors who each choose their favourite print on the day and present valuable prizes to the photographers who took them.

Finally, every entrant receives a spectacular, beautifully printed, "coffee-table" book with a full page for every accepted image. Much more than a simple catalogue, a book you will treasure.

**TWO SPONSORS AND TWO IMPORTANT CLUB AWARDS**

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**GOLD CLUB AWARD**

This award is designed to recognise the Club who makes the most effort to support the MASTERS OF PRINT and will be calculated as 1 point for each print submitted plus the average score per print multiplied by 10.

In the SIXTH MOP, this would have meant that Bristol P.S. would have maintained their position as winners on 274 points with Dumfries C.C. in second place with 199 points.



**NEW DIAMOND CLUB AWARD**

This award is designed to recognise the most successful Club in the MASTERS OF PRINT and will be calculated by the average score per print multiplied by 10 plus 10 points for each Print accepted to the exhibition.

In the SIXTH MOP, this would have meant that Catchlight C.C. would have won on 201 points with Dumfries C.C. in second place with 190 points.



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The Imaging Warehouse, owners of PermaJet and Online Paper, are important sponsors of the PAGB, in particular the Inter-Club Print Championship, the MASTERS OF PRINT and, of course, e-news and the e-news website. Life Vice Presidents Gordon Jenkins and Rod Wheelans were proud to represent the PAGB at their recent 40<sup>th</sup> Anniversary celebrations, passing on our congratulations and wishing them many more years of continued success.



THE WELSH PHOTOGRAPHIC FEDERATION  
UNDEB FFOTGRAFFIG CYMRU



Member of FIAP and the Photographic Alliance of Great Britain

# FOTOSPEED PRINTING DAY

**Saturday 16 September**

To be held at **The Briton Ferry Town Council Community Centre**

Speakers to include: **Tim Jones, Margaret Salisbury FRPS FIPF MFIAP APAGB**  
and  
**Les Loosemore ARPS AWPf DPAGB**

**Tickets £5 - to include a FREE PRINT**  
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Contact  
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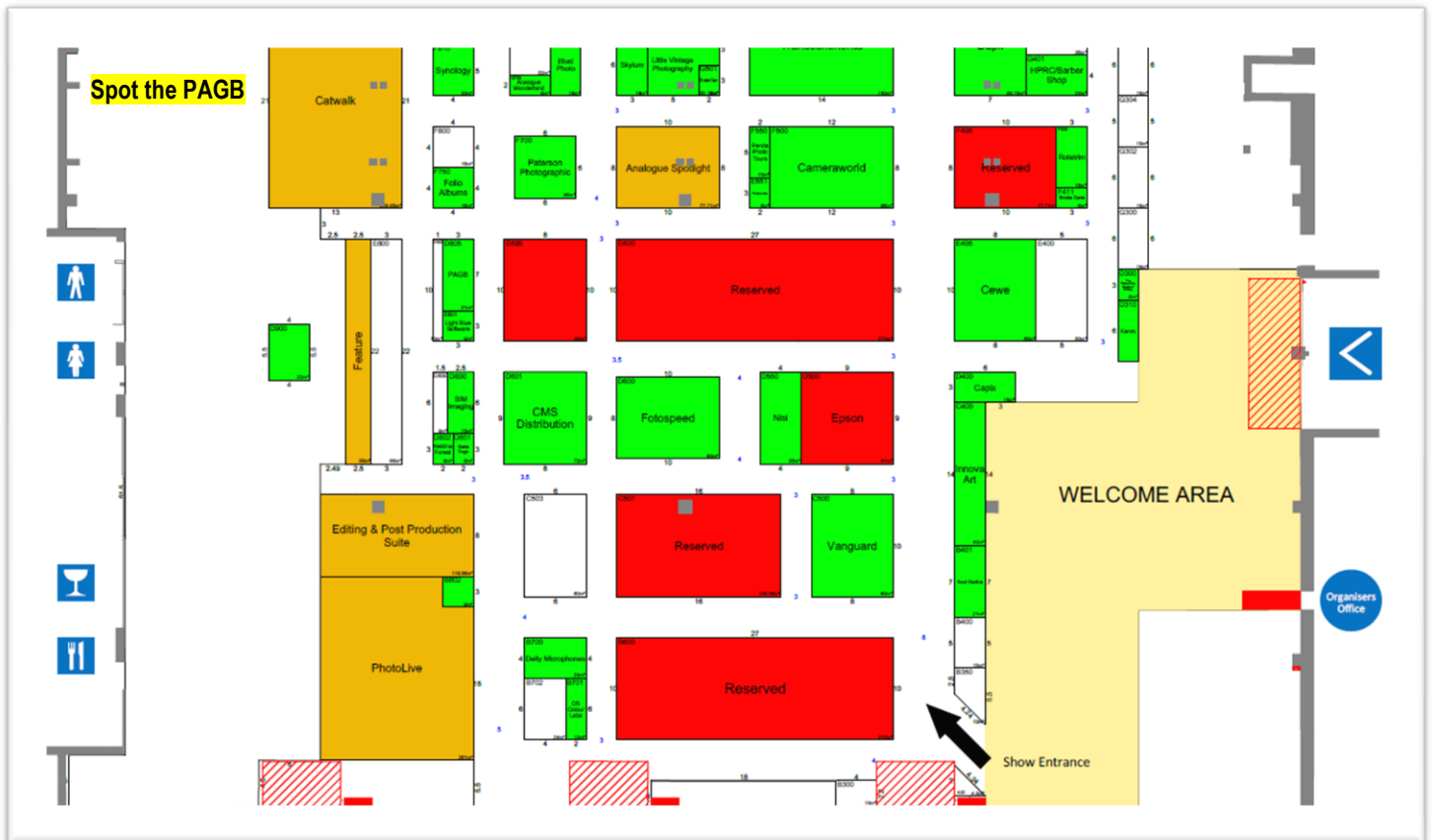
HERMA Canon EPSON CANSON Hahnemühle  
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16-19 March 2024, The NEC, Birmingham, UK

The PAGB will be once again at the Photography & Video Show offering help and advice on all things photographic including 1:1 advice on your potential Award for Photographic Merit.

**Put the dates in your DIARY now.**



There will be a special discount code for Camera Club members which may be important as we expect a tightening up on “professional” accreditation. Watch out for this and more information early next year.

# WHERE ARE OUR FUTURE MEMBERS?

*Steve Clifford CPAGB EFIAP BPE3*

In these difficult times the majority of Clubs are finding it difficult to attract and retain new members. This applies not only to Photography clubs but also other interest groups generally. Unfortunately, there's no easy answer, and any solutions involve some work from current members and committees. Despite this, the benefits and rewards are there for those prepared to put in the effort to attract new members.

The overall area to look at initially is 'Publicity'. How well known is your club in the local community? And how do you interact? I have put together a list of suggestions, some of which have worked for other clubs and may work for you.

## Advertising

**Newsletter** – Does your club have a regular Newsletter to communicate to existing and potential members. These can be distributed externally.

**Leaflets** – Organise a club flyer to either advertise a specific event or generic to promote the club, I would suggest collating a list, so work isn't doubled up. These can be left at various public places for example.

- **Local Shops & Supermarkets**
- **Library** – They are always happy to promote local groups.
- **Doctors Surgery, Dentists & other Medical Centres** – We all end up reading various leaflets whilst waiting for the Doctor or Dentist!
- **Café's & Pubs** – Notice boards or in windows.
- **Leisure Centres and Sports Facilities** – Notice boards
- **Workplaces** – members place of work to distribute.
- **Churches & places of Worship**
- **Community Centres**
- **Museums & Art Centres**
- **Schools & Nurseries** – it's the Parents you're targeting!
- **Garden Centres**
- **Consider a door-to-door leaflet drop in your local area.**

## Events

Do you have an annual Exhibition? If so, do you advertise and invite the local Public. You could consider displaying members work at various local events, in-fact anywhere where the public may gather. Examples include:

- **Local Fetes** – These would include local summer Carnivals, village & School fetes. All you need is a Gazebo, and couple of Stands and some prints. A Few members to discuss Photography with passing public along with a few flyers and to take their details with permission so you can contact them later to invite them personally to the club.
- **Local Arts Venues**
- **Museums**
- **Library** – If they have space, they would normally Welcome local art.
- **Local Sports Events**
- **Garden Centers & Supermarkets** – They may allow a small, manned display.
- **Empty Shops or spaces in town Centers** – Speak to the local Council. They may be interested in displaying local art instead of having an empty space.
- **School events in addition to Fetes** – You would be looking to attract Parents primarily, but in the case of High Schools and colleges the Pupils may also be a target Audience.
- **Link with Colleges** – especially those that offer Art classes to discuss Photography.
- **Interest groups** - Ask if you could present to their members and by return, they could give a talk to your Club. These groups could include,
  - Local History Groups
  - Wildlife Groups
  - Women's Institute
  - Drama Groups – You could also offer to take Photographs for them!
  - Sports Clubs – again you could offer Photography services plus it's a Photo event for members to attend.
  - Music Clubs
  - Craft Clubs



## Publicity

All the above encompasses Publicity, it's all about getting the clubs name out into the community to promote your activities and ultimately Attract new members.

**Club Website** – Is your website up to date and welcoming. It should have plenty of current news and images to inspire. This is the ideal vehicle to promote your club.

**Social media** – Are you up to date with your social media. Do you have Facebook / Twitter / Flickr / Tik-Tok even? These should be kept up to date with members encouraged to put up images and comments. This will attract the General Public as its seen to be 'vibrant' These are also platforms for promoting events & club evenings.

**Local Newspapers** – It's worth contacting the local newspaper to promote events and also Exhibition successes, even sending them monthly competition images for them to show. They're always looking to fill column inches and images attract people's attention. If its regular people will get used to seeing it and it will generate interest in the club.

**Local Magazines / Speciality magazines** - for example Shropshire life or Staffordshire Life – Put together an article on the club along with images for them to publish.

**Take out an advert in local magazine** - for example in the Cannock area there's a free trader magazine that's sent to every household in the area.

**Local Radio** – If you have a local community Radio Station in your Area, speak to them they may invite you along to talk. An ideal opportunity to promote the club.

**Arts Council** – Do you have a local Arts Council? If so, join it. Not only is it an ideal opportunity to network with other local groups and they can also give out small Grants.

**Other Photography Clubs** – Advertise your events and talks with other local clubs to increase revenue on the door.

## Summary

Other things to consider are offering incentives to join your club including:

- An introductory offer on membership
- Free attendance vouchers to be handed out at an event or once you have their e-mail address (with their consent) to invite them along.
- Offering brief training on Camera use and photographic techniques
- Consider Mobile phone photography as an avenue to attract a younger demographic!
- Change your programme to suit more members for example more practical evenings, and virtual meetings.
- Re-structuring your payment system so members pay monthly!

Remember if you're taking People's details you must have their permission and most importantly, you must follow up. One of the biggest mistakes made in Sales & Marketing is not following up on hot leads!!!

I hope the above has sparked an idea within your club but remember not all the above will work for everyone, but if one works for you, then it's a success.

Also, very few of the above may have immediate effect, you may have to keep re-visiting the ideas. Persistence is the key.

As we know getting people through the door is only half the work, the hard work starts in making prospective new members welcome and keeping them. I'm afraid that's then down to each individual club! If you have any other ideas or any of the above has worked for you, then please share, let's get a discussion going and help each-other through these difficult times. Thank you. Steve

*Previously published by the MCPF*

Extracted with permission from a recent Permajet blog <https://www.permajet.com/blog/inkjet-vs-laser-which-printer-should-you-get/>

"In the print industry, the cost is usually based upon 5% ink coverage, typically a basic document with a single small colour graphic and a few lines of text on A4 plain paper. However, a true photo print may use as much as 90% ink coverage but for most costing purposes, a 60% coverage will cover most prints you do over the lifetime of your printer.

Typically, an average 60% coverage on a Canon Pro 300 Printer will use around 01.2ml in total per A3 image when set at highest quality photo settings (1440dpi).

This allows us to create a basic formula of calculation where you add up the cost of all the inks in your printer, which in our case is £169.00, then divide it by the total inks volume which is 141ml giving a cost of £1.20 per ml. This means 60% coverage (1.2ml) equates to a final photo ink cost of nearly £1.50, (£1.44,) per A3 image. *This same formula can be applied to any inkjet printer to work out your estimated running costs.*

Bear in mind, these are only best guestimates based on logical tests previously done on the internet over the years. Nothing in these numbers is guaranteed as 100% accurate as many factors such as printer driver settings, image content and proper use of custom ICC profiles can also have a bearing on the true numbers."



Steve

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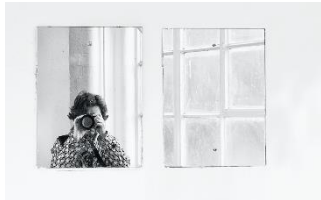
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# Masters of Print Hall of Fame

**Judi Dicks** DPAGB ABPE

I joined Stafford Photographic Society in 2007 with no experience of photography other than holiday snaps and very quickly got hooked on entering competitions, both internal and external. As a home printer I particularly enjoy the sense of achievement and satisfaction in producing prints and trying out different papers. My current favourite is Permajet Portrait White.



It is such a shame that so many print competitions have been lost over the last few years so it was such a thrill when one of my photographs, "Communication" *opposite*, which was taken in Canada in August 2022, was accepted into this year's Masters of Print

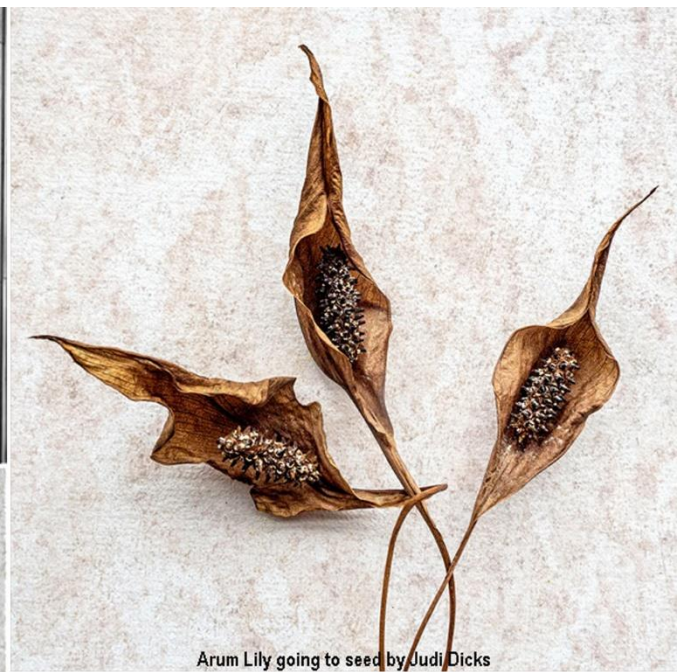
exhibition. The chosen print has since been accepted into the London Salon and won the MidPhot Colour print of the year.

I enjoy being outside so I'm not keen on shooting in studios. I also enjoy my sleep too much to catch the early morning landscapes and don't have the patience for nature photography. I currently use an Olympus micro four thirds and a Panasonic DC ZS220 and I particularly enjoy urban landscape, street and candid photography, along with garden and plant photography.





Cosford geometrics by Judi Dicks



Arum Lily going to seed by Judi Dicks



irises by JUDI Dicks



FASHION VICTIM NO.2 by Judi Dicks



HIGH TIDE AT SOUTHWOLD by Judi Dicks

CLICK ON any picture to view it on our website.

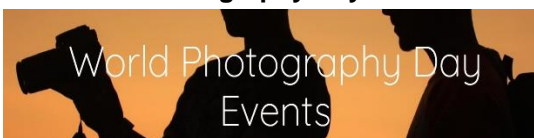
CLICK HERE for e-news 338 extra

<https://www.pagbnews.co.uk/sites/default/files/newsletters/en338%20extra%20AI%2012%20August%202023.pdf>

CLICK HERE if you missed this PAGB Discussion Document on the subject of Artificial Intelligence in photography.

-oo0oo-

How did you celebrate World Photography Day?



<https://www.worldphotographyday.com/world-photography-day-events.html>

## IN PRAISE OF PRINTING by Rod Wheelans MPAGB MFIAP FRPS FIPF

Long before the first photograph was developed in 1826, we have tried to preserve images that would capture the essence of life in a moment. People have commissioned artists to create paintings, drawings, sculptures and more, hoping that events, people, and stories would be remembered. Photography today is still the same — we photograph to remember how people, relationships, places, experiences, objects, or events made us feel, and to keep those memories alive for the future. A print achieves this so much better than a digital file!

Do you have a box full of old photographs of past generations? Whether or not you have looked at them recently, your family photo albums are stored safely. Could the same be said for your digital photographs of the last 20 years? Unless you've removed images from every old computer and device you've owned, there is a chance many of these forgotten moments are lost with no hope of recovery.



Digital photography is a wonderful way to share your photos with your Club and with the world, but it incurs the risk of getting them permanently lost or destroyed due to a myriad of factors that are often out of your control. Changes, disruptions, or failures in technology will not harm printed photographs. Losing a photograph is a horrible experience — prints preserve your memory in a way digital images might not.

**"A photographic print is a tangible object, not just a fleeting image on a screen. By printing images, the art of the photograph becomes a way we can continue to walk into the future with our memories in hand."**  
*Adorama*

PDI are very convenient and are cheap to produce, once you have invested in the necessary equipment and software, but how long do viewers give to your beautifully crafted masterpiece? A few seconds? A blink of an eye? *A print in the hand or on an exhibition wall can engage the viewer for many minutes.* They see so much more to enjoy, or perhaps criticise. What they are looking at is ART, and most will give their attention and their respect to your image in a way that doesn't happen when they view it on a monitor or a screen.

Whether you're the photographer, the subject of the image or a viewer of the image, each of you will find meaning, understanding and connection through photography in the printed form. *A fine art print can be held and appreciated long after a screen image has disappeared from your memory.*

Of course we enjoy images seen on social media platforms or in projected competitions, but these moments are transient. The beauty of a printed photo means that we have time to connect with and explore the meaning of the print before us. A print is a tactile reminder that can be shared with others, a moment to escape the digital distractions of screen images. There is so much more to appreciate with the texture and finish of the paper chosen and careful mounting which points to the importance of the image. A print in your hand or on an exhibition wall can engage you far more than a passing flicker on a screen. It is an art form that won't be lost and you have an opportunity to add your magic.

**There are few better ways to show off your photographic and printing skills than an acceptance in the MASTERS OF PRINT EXHIBITION.  
Don't miss this opportunity!**

*Photo prints can last longer than a lifetime* can be passed down through the generations to be shown or exhibited at any point in time. Photographs printed onto archival papers can be preserved for a long time, to be displayed, enjoyed and to connect with future generations. And printing is fun! *Rod*

Read and hear more at <https://www.permajet.com/blog/the-importance-of-print-rod-wheelans-pagb-editor/>



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## The Printing Revolution

### *Why is printing photos so important in the digital age?*

In many ways, the digital era has made everyone a photographer. In a world dominated by smartphones and the ever-ambiguous 'Cloud', the art of photography has become an integral part of our day-to-day lives. The ease of use and convenience of our phones has meant that we're taking more photos than ever – but research has revealed that 52% of Brits never look back at them.

The survey of more than 2,000 adults in the UK, carried out by Europe's largest photo printing company, CEWE, has prompted conversations from experts in the industry about the importance of print photos when it comes to looking at and preserving our memories. The research further revealed that 56% percent of those surveyed have actually lost access to or accidentally deleted digital photos, resulting in the loss of significant memories.

#### **Print versus digital**

"Photography is the one thing we have in life that can actually stop time," says music photographer Christie Goodwin.

"For that split second, we can capture a moment that we can keep with us, whether this is a birth, your wedding or first home, your child's first day at school. In the moment you're taking the photo, you do it with the intention of keeping that moment alive – yet all it takes is a computer crash or phone theft for it to be gone forever."

CEWE's campaign, The Printing Revolution, calls for a revival of the printed photo to ensure these treasured memories are not lost and to help us appreciate them in our day-to-day. For photographers like Christie, a digital photo simply doesn't cut it.

"I see digital pictures as a cluster of zeroes and ones. I really don't consider it a 'photograph' until it's printed,"  
- Christie. "

"I created a photo album of my decade of work with Ed Sheeran, and I sat together with his father and looked through all of the pictures I had taken of Ed – from the age of 17 all the way until he was 27. In this, I saw the evolution of a boy that became a man, and looking at his journey in this way was quite spectacular. We both became quite emotional."

#### **The emotional benefit of printing**

The emotional benefits of a printed photo cannot be understated. Chris Hall, documentary, wedding and portrait photographer, and Craftsman with The Guild of Photographers, insists upon the difference of a photo in printed form to remind us of a memory, a piece of history that might otherwise be forgotten in a digital file.

"I'm drawn to looking at old photographs of how our streets looked, how people looked. I'm drawn to the vintage ones and stylistically, I like the black and white look – but I also love the history that's captured there. If we don't have printed photographs of these things, of daily life in print, we're in danger of losing that little piece of history," argues Chris.

"There's such power in seeing a printed photograph instead of scrolling by and spending two seconds looking at it. You spend more time looking at the printed version, and you understand the meaning and, more importantly, the emotion of the photograph. We can't keep letting our phones and computers hide these moments away!"

**[Find out more on CEWE.CO.UK](https://www.cewe.co.uk)**

This is a sentiment echoed by the British public, with 69 percent of people feeling joyful when looking at printed photos and 74 percent believing that there is an emotional benefit to doing so. A printed photo generates an emotional response because it often goes beyond the moment in the photo – reminding you of other memories in the process.

#### Memories unlocked

"I've got a print of a photo on holiday at Land's End with my parents, partner and old dog – and it brings back so many more memories of that day, and indeed that whole holiday. It helps me remember things like seeing a basking shark, getting an ice cream, seeing a barn owl, visiting the Minack Theatre. It goes way beyond setting down the tripod and taking that shot of us together," says Angela Nicholson, founder of SheClicks and co-found of Camera Jabber.

"Prints are incredibly powerful. You shoot so many digital images, and you go through them all and pick your absolute favourites for print – so in a way, those printed images are more cherished."

#### Signifying a relationship

A printed photo of a loved family member to mark a special occasion can take us back to that exact moment, to recall the happy times and to trigger the many memories associated with the place and those people.

That's why Hannah Carter-Orton, Photographer and Educator, places particular emphasis on capturing and printing photographs of family members.

"Printed photographs have the power to validate our lives and say what's really important to us. By choosing to share those

photographs with others, we in turn acknowledge the significance of those people in our lives.

"Some of my most printed images are of my little boy and his grandparents – which make a really beautiful gift and allow me to say, you are so important to me and so are these relationships. Having that physical copy allows me to communicate and display that."

#### Preserving history

45 percent of those surveyed admitted that being able to take multiple digital photos has made them less appreciative of taking a single photo, resulting in masses of unacknowledged images being stored on devices.

Rod Wheelans, ex pro and now enthusiastic amateur photographer, strongly believes that photographs are imperative to understanding and connecting with our family history.

"I look back at family archives of print photographs left by my parents and grandparents and worry that with many families just posting photographs to social media, that these memories will be gone by the time their children are grown up – and they won't get to see them.

"My wife and I travel to many locations and photograph people and places. If we return to that destination, we often take those prints with us, in the hope of finding those people and giving them their photographs. We recently did just this in Turkey but were informed the gentleman we'd photographed had sadly passed away. A few hours later, we were introduced to his son, who had come to collect the only photographs of his father to exist."

Digital photography absolutely has its place – but for Christie, Chris, Angela, Hannah and Rod a printed photograph helps you invest in the future of your memories. We have an opportunity to reconnect with the important moments in life by turning them into tangible, holdable treasures. Join the revolution, and let photo printing bring connection and a deeper appreciation back to the art of photography.

[Click to watch the print vs digital interview video](#)



[Click here to discover our award-winning photo products](#)



# The Inter-Club PRINT CHAMPIONSHIP



Tickets are now available through the CES for just

# £10

<https://pagbhost.co.uk/main/main.php>

## Saturday 21 October 2023

The Croston Theatre, Westholme School, Meins Road, Blackburn, BB2 6QU

Tickets are now available through the CES for the PAGB Inter-Club Print Championship which will be held at the Croston Theatre, Westholme School, Blackburn, on Saturday 21 October 2023. The ticket price is only £10 for a day full of excellent prints from the leading clubs in the UK, the opportunity to take part in a raffle with over £2,000 worth of prizes and the chance for bargains from the sponsor trade stands which accompany the competition.



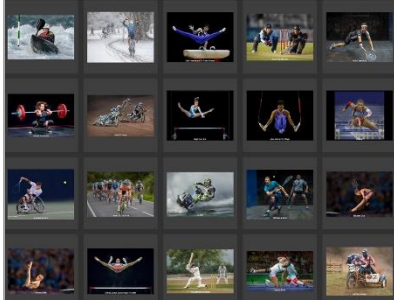
It's a totally different perspective to view something printed, rather than to scroll through our phone. We have a deeper emotional connection to a printed image. When included in an album, or a photo book for example, that photo tells part of a story and acts as a prompt to the emotions experienced at the time.

Dr Denise Taylor, Chartered Psychologist



Blackburn, on Saturday 21 October 2023. The ticket price is only £10 for a day full of excellent prints from the leading clubs in the UK, the opportunity to take part in a raffle with over £2,000 worth of prizes and the chance for bargains from the sponsor trade stands which accompany the competition.

Prints used to represent the PAGB in the FIAP Colour Biennial



PDI used to represent the PAGB in the FIAP Colour Biennial



Each photographer received the unique PAGB Black Badge

<< Apologies. When I listed these in the last issue of e-news, I embedded an incorrect link.

<< CLICK ON any image to view them now.

Biennials are one of the most important events offered by FIAP. They are organized every two years in a different member country. Even years for **Black and White** and **Nature Biennials**, odd years for the **Colour Biennial**.



<https://www.fiap.net/en/biennials>