



e-news

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CANON offered 40 PAGB Club members the opportunity to shoot from the photographers' pit at the London Fashion Week. We hear from just a few of them.



Nick Jackson

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Canon Professional Services



I really enjoyed the day, so many thanks to the PAGB and Canon. I wasn't previously aware of the Canon Professional Network and I have since signed up and I am looking forward to similar opportunities in the future. Nick Jackson www.nickjacksonphoto.co.uk



Canon Professional Services (CPS). The European CPS programme is a completely free service that offers Canon professional photo and video users exclusive access to a range of benefits. These include access to CPS support at major events; a priority repair service; and local CPS support in selected European countries. Free back-up equipment loans during repair periods are also available, depending on the level of your CPS membership. Information about CPS is now available in 12 languages

I was lucky enough to receive an invitation to London Fashion Weekend.

I had been really looking forward to the opportunity ever since I received the news that I had won a place at the show. I had done some research and I can only say that on the day, the whole experience far exceeded my expectations. The professionalism and organisation of the Canon team was superb.

We met at the Sloan Club at 8.20am and were given a briefing by the Canon team. From there we walked to the Saatchi Gallery for the first show which started at 9.30am. We were shown to the Photographers Pit, a very busy place with about 45 photographers invited by Canon.

We photographed two 'Trend Shows' which comprised of a variety of designer's collections, one at the beginning and one at the end. In the middle we shot a 'Design Show' featuring just one designer, 'Sibling' with each show lasting about 40 minutes and the whole thing finished at about 2.30pm.

The photo shoot was very challenging with mixed lighting and models who moved quicker than one would expect. A most enjoyable and unique experience which I would love to do again.

Peter Knight www.peterscamera.co.uk



Peter Knight





Peter Knight



It was a really interesting day.

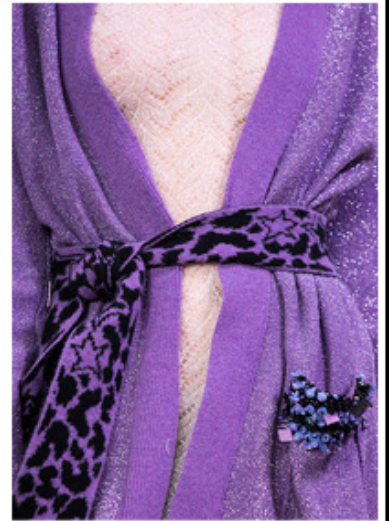
Well organised by Frankie Jim and his team, they made us really welcome from the very first meeting on the pavement outside the Sloane Club to the final farewell later that afternoon.

The experience of an exciting live photo-shoot from the photographer's pit is one not to be missed which was made even better with the input and hints from the team beforehand.

Overall it really was a great photographic day out. It provided a great opportunity to talk to the Canon team and, of course, to meet with other photographers from all over the country.

The session with pro. fashion photographer Tina Eisen was the icing on the day's cake!

Tony Oliver www.aropics.com/



Tony Oliver



I would like to the PAGB and Canon for giving me the opportunity to shoot at the London Fashion Weekend.

I was over from Ballymoney PC in Northern Ireland and it was an early start for the meet up in the Sloane club. Once the passes were sorted out I got to talk with other PAGB club members. The meet-up was very relaxed and well run. The people from Canon were always on hand for queries and were most helpful in giving advice, not just about the show but also technical queries.

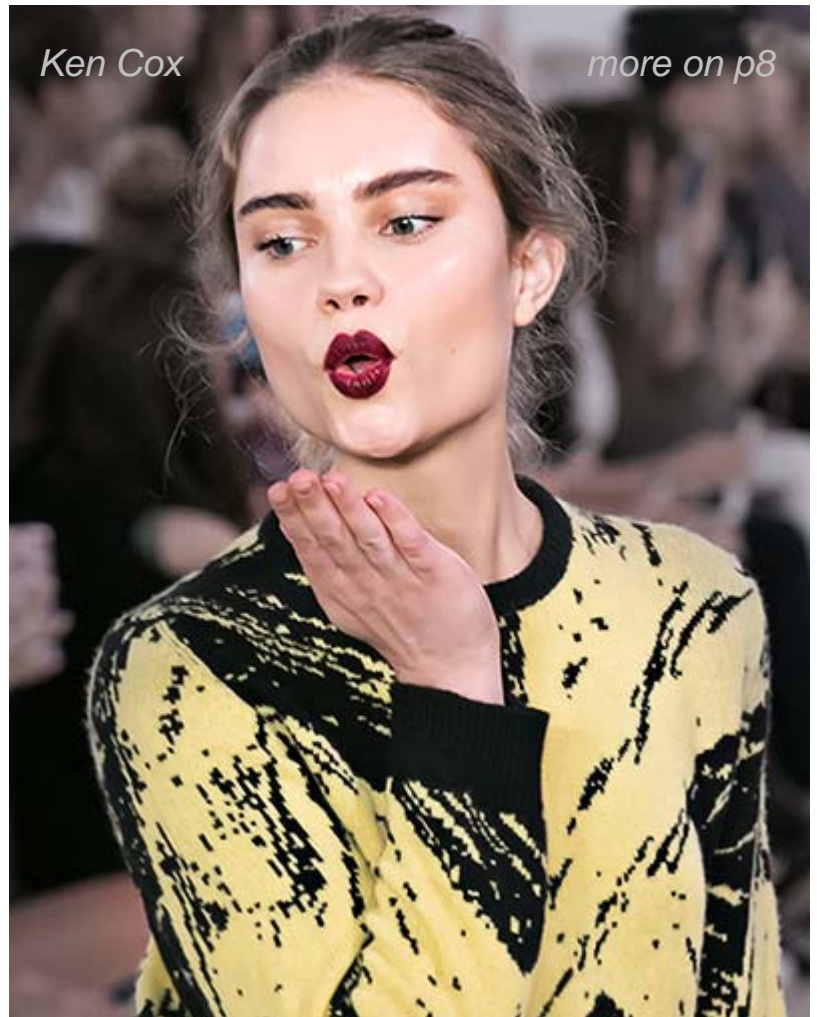
We were briefed and made our way to the Saatchi gallery, where we all managed to squeeze into the photographers' pit. It was quite tight, so this in itself gave us some insight to what it is like for the pros who do this for a living.

On to the shows themselves. They were very fast and you really needed to have everything set up on your camera beforehand and to have an idea of what you wanted from the show.

One thing that I would have liked was a complete list of all the clothes that were paraded on the catwalk so that we could match our images to the designers. It was a great experience and I would highly recommend it to fellow photographers if you ever get the chance.

Ken Cox >>

<https://www.facebook.com/coxcom15>



A few weeks ago I was very lucky to win a place at the London Fashion show with Canon CPS. The briefing before hand was extremely useful and told us what would be the best camera setting to use on the catwalk. There was some new Canon equipment there including the new 5DMk4, but sadly not the new 1Dx Mk2 that I wished to replace my Mk1 with. Overall I found it

a very enjoyable day and I saw a totally different type of work to the photographs I normally do.

<< David Gibson



Dave Gibson

<http://www.davegibsonphotography.co.uk/>

It was a fantastic experience on the Saturday. I had a wonderful time and I learnt lots. It was a great opportunity to take part in something as prestigious and which was extremely well organised. It was a privilege to work in such a professional setting and it was very much appreciated.

Sue Leathers



Sue Leathers



Up close and personal
with the EOS M5

© Gali Tibbon

http://cpn.canon-europe.com/content/education/technical/gali_tibbon_on_the_eos_m5.do

When photojournalist and Canon Explorer, Gali Tibbon, was introduced to the EOS M5, little did she know that it would very quickly become a vital part of her kitbag, offering her new opportunities to get closer to her subjects. CPN Editor David Corfield discovers how Canon's flagship mirrorless camera is making a big impact...



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Tony Oliver

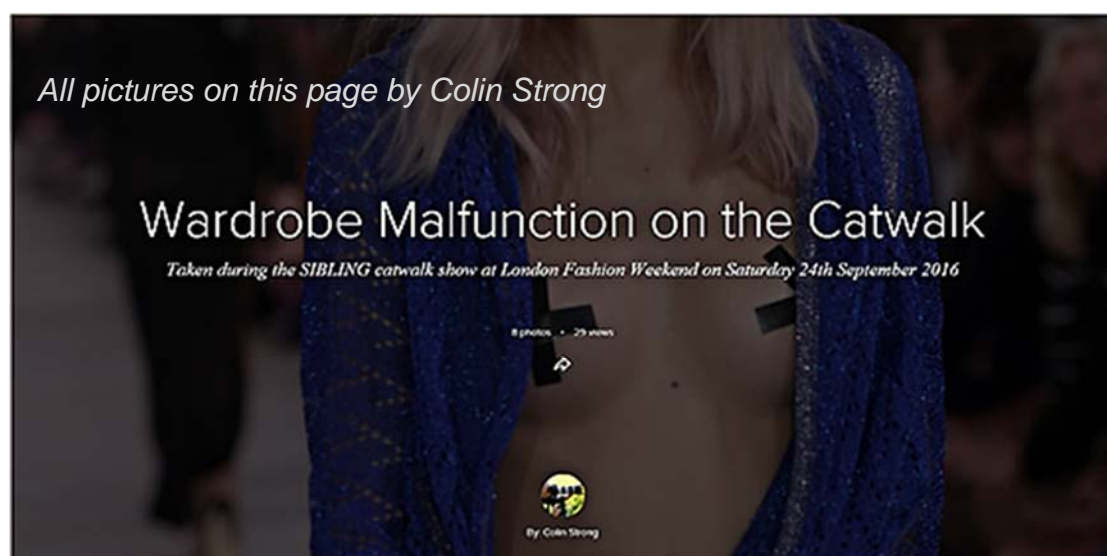


Dave Gibson

I don't normally do a great deal of portrait work (maybe just a few candid street photographs) and I know next to nothing about the fashion industry, so photographing a catwalk show was a whole new experience for me. Additionally, I have never experienced a photographers' pit at any event - so being crammed together with 30 other photographers in a very confined space, all fighting for the best shots, was interesting in itself. I suspect that we were probably much more considerate to each other than professionals in the same situation, whose living and reputation depends on getting the best results.

The whole day was well organised, and the Canon representatives were very helpful with their advice and suggestions for camera settings, including the colour temperature of the lighting used. I doubt that my resulting photographs stand out from those taken by all the other photographers there, but I was happy with what I captured. The informative presentation afterwards by a professional fashion photographer was also entertaining.

I was a little surprised to note that this year's essential fashion accessory appears to be black plastic insulating tape <https://www.flickr.com/photos/colstro/albums/72157674280088786>



As far as opportunities go, this was one I really didn't want to miss. London, bright lights, Kings Road, fashion - armed with my Canon 5d Mk3.... What more could a girl ask for!!!

Canon very kindly offered us, the opportunity of shooting three catwalk shows at the London Fashion Weekend at the Saatchi Gallery on the Kings Road. Canon used the opportunity to enthuse their users and let them have a look at their new 5d Mk4 and their range of top range lenses, and also to have a chance to get advice from their experts and professional Canon photographers in the fashion world.

We met at the Sloane Club at 8.30am, signed in, signed contract forms allowing us to use our images but not sell them, and were instructed on how to behave in the Pit. Then we set off, a gang of about 30 photographers, mostly camera club folk from around the country. We were ushered into the Pit at the far end of the catwalk that was about 50 meters long. We were advised to shoot at either f4.5 - f5.6, ISO 1000 -1600 is fine and at least 1/400sec. Set to a1 servo focus and colour temp between 3400 and 3800. Once you are set up, it is pretty straight forward, just shoot away.

The Pit was a fast, cosy and exciting place; you need to be quick to get the best position but it was also sensible to be kind and let others have a turn at the best position too. I found (by the third catwalk show) that a position just behind the film camera was the best spot...all the models seem to walk the length of the catwalk using the cameraman as their focus point, looking straight into his lens. So, to get good straight on shots with the models looking into your lens, get just right behind the cameraman or woman and shoot over their shoulder!

Catwalk shots, glamorous models, clients and loud music all make for a really exciting 20 minutes or so. Models like being photographed and look amazing so the results are pretty good too. The lights come up as the models pass along the catwalk. The lighting is strong, filters change the colour but basically the light is good and any colour caste only seems to add to the high drama.

Tina Eisen of T:Two photography gave a very interesting talk on how she got into the Fashion and Beauty photography business, how she got her break and the people around her who played a vital part in her success. She spoke of inspiration that she gets from other photographers and how to promote oneself in the very competitive industry.

I would go back like a shot, it was fantastic fun, I gained lots on knowledge and I have some lovely photos to show for it. Fiona Willoughby



ABOUT

Tina Eisen

My name is Tina Eisen, I was born and raised in Germany and have been living in the UK since 2004. It is my passion to create beautiful photography that inspires people to stop for a moment and dive into the story I'm telling.

Recent clients include Harvey Nichols, ITV, Amazon, Barbour, Make Up Artist Magazine, Facebook and numerous other well-known brands. My editorials have been featured in magazines and front covers across the globe and a recent shoot with David Beckham achieved coverage in many countries.

Having had the honour to be the guest speaker for Canon UK & Ireland during Autumn/ Winter 2014 London Fashion Week/Weekend and being one of the speakers during this and last year's Photography Show, as well as a representative for prestigious lighting brand Profoto have been some of my highlights of the last couple of months.

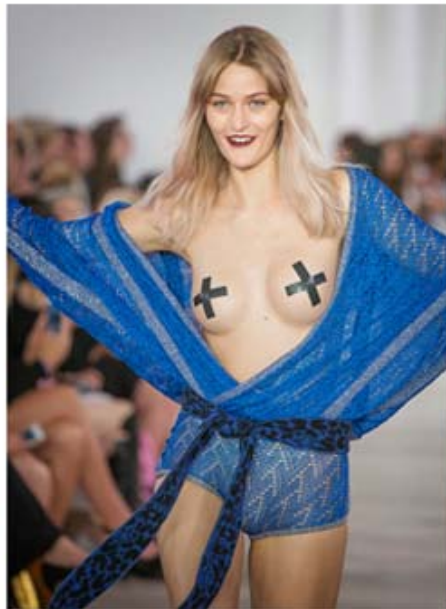
I'm currently taking bookings for commissioned work, editorials and limited portfolio shoots in the UK and worldwide.

"With a natural eye and skill, Tina's dedication and passion proves invaluable in the success of high pressured, fast turn-around fashion studios. Creatively she is second to none, always seeking perfection while pushing herself to the limit in the search of something special, that is not only visually but emotionally engaging."

— Ian Holding, Director of Brownbrogue Ltd.



Fiona Willoughby



Canon EOS 5D Mark IV

No matter what you're shooting, be assured of uncompromising image quality and a thoroughly professional performance.

