



e-news

from the Photographic Alliance of Great Britain

YOUR ARTICLES/ADVERTS IN e-news

If you would like to advertise or feature a PAGB competition or event, you can help make it easier for me to handle. I spend a lot of time on our newsletter, and it really helps if you can provide your articles in a suitable format.

No guarantee can be given that there will be sufficient space in any issue, but the earlier you can provide material the better. I can often run it at the last minute but giving me it well beforehand means there is more chance of success.

Interesting, illustrated articles by, or about, yourself or others are also welcome, especially if you have a story to tell about a project, a journey or a challenge.

You can send your advert as a jpeg, and you can see suitable dimensions at <https://www.pagbnews.co.uk/sites/default/files/newsletters/Special%20for%20prospective%20advertisers.pdf>

Unless it is a full page, which can be harder to fit in a busy issue, horizontal formats are more effective than portrait format.

You can also send me words and images and I will be happy to arrange the layout.

The words should be sent in MSWord or in the body of an e-mail. I reserve the right to edit although this will be sympathetic.

Images should be sent as jpeg saved at Q10, not smaller than 1000px on the long side. I can easily resize larger files, but not smaller files. They should be file-named Photo Title by Author Name which will be embedded on the image if it needs a credit or if it appears on our website.

If you are sending from a Mac to my PC, please be aware that, unless you Zip file them, I will get them in the body of the e-mail without filenames.

You may also provide a link to a website, a gallery or to rules or to more information.

Please try to persuade your Club members to sign up at www.pagbnews.co.uk

Rod